

gentle as a mother's touch

clipnosis



### A gentle calming clip....

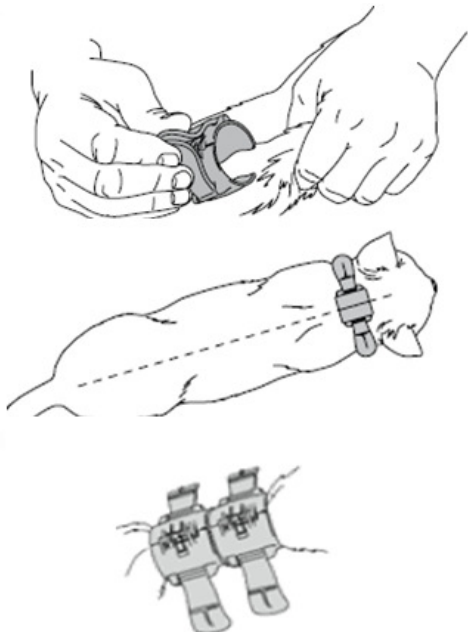
- Safe effective alternative to scruffing and harsh restrain methods
- Used to calm a cat by engaging the submissive instinct kittens have with a mother cat
- Designed with veterinarians from Ohio State University
  - \*Shaped to mimic a mother cat's mouth and pressure
  - \*Provides consistent, optimum pressure safely
- Specifically designed to provide a consistent amount of optimum, safe pressure without sharp edges that can harm a cat



See your NEVSCO rep for details  
or call 866-638-7265 to order

### Benefits to feline healthcare providers:

- \*Get a "third hand" to use for examinations and procedures (could reduce the number of people needed to attend to a single cat)
- \*Increase office visits due to reduced stress of cat owners as well as cats
- \*Humane solution that is easy to show and use in front of clients
- \*Reduce euthanasia due to inability to manage difficult cats
- \*Increased owner compliance with at-home treatments, such as:
  - Insulin injections
  - Subcutaneous fluid injections
  - Nail trims , basic grooming, and hygiene (i.e. brush teeth)
  - Simple therapies, i.e. changing dressing or administer medications



- “In the study, 30 out of 31 cats responded positively the first time clips were placed on the scruff of their neck. The positive response tended to improve after repeated clippings over three months, suggesting the technique can be used over the course of a cat’s lifetime for such procedures as physical examinations, blood draws, and vaccinations.” ~Journal of Feline Medicine and Surgery, Feb 2008
- “The positive response to the clipping was almost identical to that seen in kittens gently picked up by the skin of their neck and by their mother. The level of immobilization and relaxation varied among individuals, and some of the cats even began to purr; 92% of the healthy cats...responded positively. Additionally, most of the cats showed an increased tolerance for the procedure after repeated experiences.”

~Veterinary Medicine, Feb 2010



### The Vet Trial Pack

- 2 large clips
- 2 small clips
- Instruction manual
- Instructional DVD



**\$14.99**

### The Vet Basic Pack

- 6 large clips
- 3 small clips
- Instruction manual
- Instructional DVD



**\$29.99**

### Bulk Re-order Pack

- 24 clips
- Order small or large, depending on what you need



**\$49.99**



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**NEVSCO**

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